

**SUSAN PORTNOY**

TRAVEL PHOTOGRAPHER | FREELANCE WRITER | CONTENT CREATOR



The Insatiable Traveler

## THE INSATIABLE TRAVELER



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I created *The Insatiable Traveler* to excite readers about world travel by using engaging, narrative storytelling, [captivating photography](#) as well as practical travel and photography advice. Whether thousands of miles away or in their own backyard, I want to inspire readers to embrace adventure (however they define it) and connect with the people and places they visit.

On the whole, my stories focus on cultural immersion, and experiences involving nature and wildlife. Unusual /remote locations and activities all the better.

## ABOUT SUSAN PORTNOY

For 15+ years, I was a high-powered communications expert promoting clients in fashion, media, technology, and entertainment. I worked on fashion shows, magazine launches, major national events, and television specials. Eventually I took a position in Condé Nast Corporate Communications where I'd later become Vice-President.

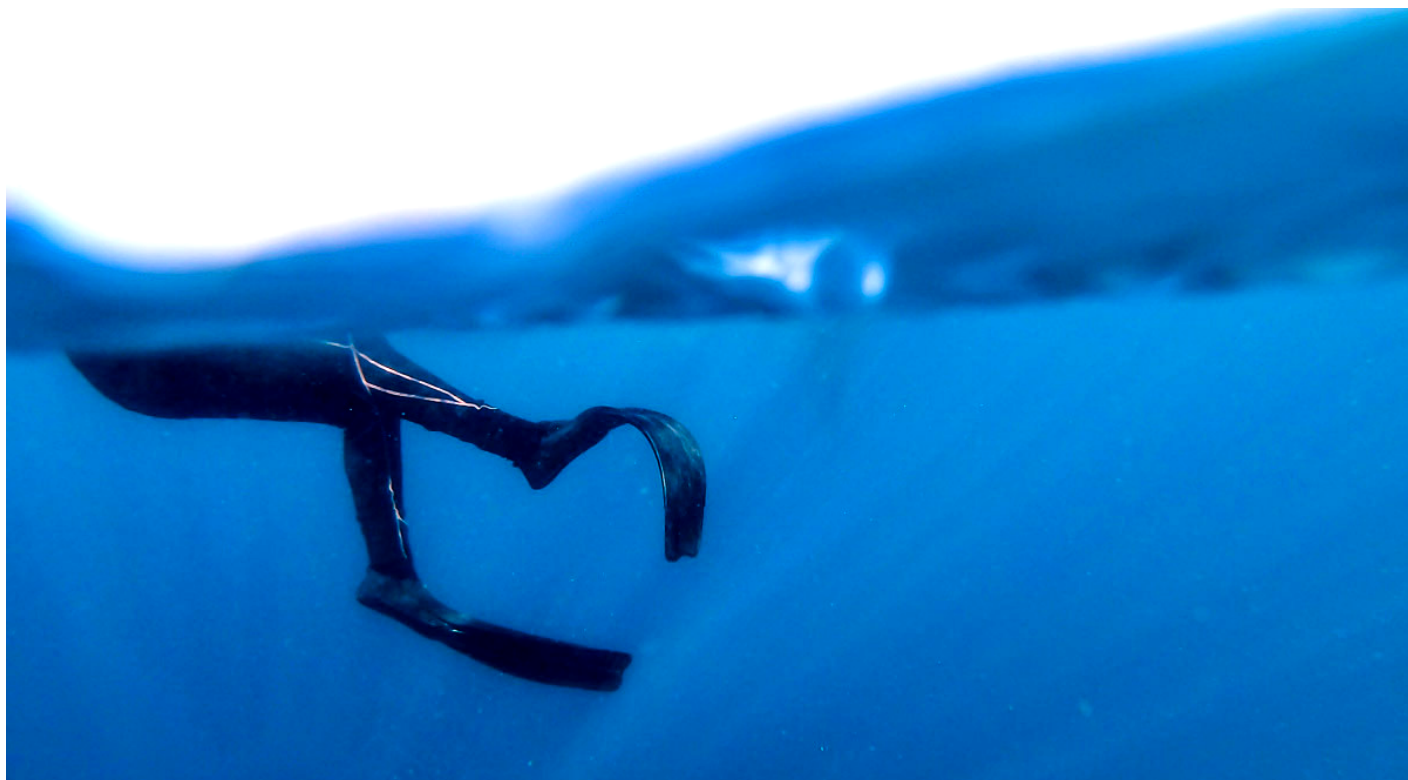
After the economic downturn, the media world changed, as did I. My life-long passion for travel reached a new high and I fell in love with photography. Years later, I was laid off and I began consulting which gave me more time to travel and hone my skills as a photographer. I gained recognition, was invited to visit countries around the world, and won awards for my images and website. As my passion for travel and photography grew my interest in PR waned and it became clear it was time to move on. In May of 2018, I transitioned to *The Insatiable Traveler* and content creation full time and haven't looked back.

## CONTACT

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[TheInsatiableTraveler.com](http://TheInsatiableTraveler.com)  
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My Bylines





## RECOGNITION

### AWARDS

SATW Lowell Thomas Awards (2016 -2018)

Muster Photo Awards (2016 - 2018)

Photo District News Award (2017)

### FEATURED PHOTOGRAPHY

Newsweek.com: 12 photos featured on Instagram feed

NationalGeographic.com - Multiple photos

Bing.com- Photo used as homepage wallpaper

## PREVIOUS COLLABORATIONS

Washington Post Brand Studio & Destination Canada

Tully Luxury Travel

International Expeditions

Canadian Badlands Tourism Board

Wild Eye Photographic Safaris

Kate Spade Home

Gura Gear

## MEMBER

SATW

ATTA

## THE INSATIABLE TRAVELER FEATURED IN

(Abbreviated List)

Associated Press

Forbes

USA Today

Newsday

Brit & Co

Reader's Digest

PopSugar

New York Magazine





## SERVICES I OFFER

### BESPOKE CONTENT CREATION

Custom writing and/or photography incorporating brand/destination /tour /product/service positioning and goals to appear on client platforms. No byline.

### MARKETING CAMPAIGNS

Working collaboratively with brand/destination /tour /product/service to create authentic content for The Insatiable Traveler or client platforms.

### BRAND AMBASSADOR

Personal representation and promotion of a brand I use and love with blog posts and social media promotion on The Insatiable Traveler or brand platforms, or other creative ideas. Use of likeness and affiliated content. My goal is to develop thoughtful, long-term relationships that are beneficial to both audiences.

### SPONSORED POSTS

Working collaboratively with brand/destination /tour /product/service to create authentic content for The Insatiable Traveler platforms. Note: I only work with clients with whom the relationship will bring value to my audience.  
500-800 words.  
Sponsorship must be disclosed  
1 no-follow link

### PUBLIC SPEAKING

Speaking at events about travel, photography or the intersection of the two.

### IMAGE SALES

Social media, digital marketing, print, advertising. I retain copyright. Fees dependent on use, timing, and quantity. Six or more images purchased at any one time will receive a 10% discount.

**I'M ALSO OPEN TO OTHER CREATIVE IDEAS**





## READER COMMENTS

"Btw, we just booked polar bears with Churchill in Oct 2019 thanks to you inspiring us. We are SO excited! "

- Marielena Smith

" Beautiful memories, Susan. You have been an inspiration to me. Three trips to Africa, European Trips and more to come. I too became interested in photography after my first Africa Trip, Botswana. I credit your writing with interesting me in that groundbreaking trip. Keep it up! "

-Karen Miller

"Finally booked my trip to Uganda and Kenya next February. You were my motivation~

-Morefield

" You've got some skills, Susan! I think my favorite aspect of your work is the sense that comes across that you value all people. Their nuances, particularized environments and lives, the sparkle in their eyes. I can't think of anything more honoring to people than to value who they are in their own place and time."

-Carla McGill

"This is super helpful, than you for sharing your kn knowledge! I have been contemplating traveling solo and this guide gave me the push to take the plunge."

-Jazmine11

"...FYI Susan, you have inspired me to do a solo photography safari. I'm leaving next month for a nine day So.Africa and Botswana safari--Mala Mala and Mashatu camps with a So. African photography guide. Can'twait and I'm studying your blog, your images and "I wish i had taken this.." posts for inspiration. Many thanks for sharing your jouney with so many of us. Look forward to your updates.

-Patricia Pomerleau

"Your photos from Mongolia are incredible. Inspiring me to sign up for a photography trip with the same instructor. Really enjoying your website, your writing style and photos."

-Melody Wren